



**A:PR**  
Seminar and Training  
The **Communication Arts**  
Knowledge Services Provider

# the Communication Arts Knowledge Services Provider

Tel. 662 106 7796

Fax. 662 575 2418

Email. [info@aprtraining.com](mailto:info@aprtraining.com)

[www.APRTRAINING.com](http://www.APRTRAINING.com)

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- **A>PR™ Seminar and Training**, a division of Market-Comms Co.,Ltd, has specialized in **Seminar and Training** services since 2004. A>PR strongly concentrates on contents of **The Communication Arts and Marketing Management**.

Our **10 years experiences** include

- + More than **150 in-house and public** courses
- + More than **10,000 executives** attended
- + More than **400 expert presentations** of strategic, managerial, technical, and exclusive information to delegates from the private and public sectors
- + More than **150 companies** are authorizing speakers and/or delegates to A>PR™ from leading Thai and World organizations.

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- A>PR™ is **the seminar and training consultant** who run the seminar and training on foundation of clients' requirement and reflect the contemporary issues, on-going concerns, of the industry, market sector, concerned. From this A>PR™ experiences, seminar and training agenda is formulated and provided uniquely and exclusively that meets your satisfaction and organization goal.
  - A>PR™ provides the most valuable **in-house and public training** for the private and public sector.

**Client : TOT Plc.**

- 2 Days Training Course : Change Management and Communication Strategies
- Full Days Training Course : Customer Relationship Management and Customer Experience Management
- Attendants : 150 Top and Middle Management Executives at TOT training center, Nonthaburi.

**Client : CAT Telecom Plc.**

- 3 Days Training Course : Communication Trend
- Attendants : 50 Top and Middle Management Executives at Majestic Beach Resort, Petchburi.

**Client : N.C.C. Exhibition Organizer Co.,Ltd**

- Full Day Seminar : Exhibition and Event Management
- Attendants : 300 Executives at Queen Sirikit National Convention Center, Bangkok.

**Client : Electricity Generating Plc.**

- 2 Days Training Course : Issue Management
- 2 Days Training Course : How to Deal with Media
- Attendants : 30 Top and Middle Management Executives at Conrad Hotel, Bangkok

**Client : Goldenland Plc.**

- Full Day Seminar : How to Deal with Media
- Attendants : 3 Top Executives at Victor Club, Mahanakorn Building, Bangkok

**Client : Ministry of Tourism and Sport**

- Full Day Seminar : Professional Presentation and Personality Development
- Attendants : 60 Executives at Baiyok Hotel Bangkok

**Client : Department of Export Promotion**

- 2 Days Training Course : How to Build an Immortal Brand
- Full Day Training Course : Product Design
- Attendants : 80 Small-Medium Entrepreneur at The Asia Hotel and The Empress Hotel, Chiang Mai and Lampang.

**Client : Thana Food and Beverage Co.,Ltd (FUJI restaurant)**

- Full Day Training Course : Service by Heart Strategies
- Attendants : 60 Executives at Thana's Head Office, Samutprakarn.

**Client : EGAT**

- 3 Days Training Course : Crisis Communication and Issue Management
- Attendants : 50 Middle Management Executives at EGAT's Head Office, Bangkok.

**Client : True Vision Plc.**

- Full Day Training Course : Marketing Public Relations Management
- Attendants : 20 Key Marketing Management Executives at Arnoma Hotel, Bangkok.

**Client : Department of Alternative Energy Development and Efficiency, Ministry of Energy**

- 2 Days Training Course : Media Relations Management and Crisis Communication Management
- Attendants : 30 Executives at the Twin Tower Hotel, Bangkok

**Client : Thai General Insurance Association**

- Full Day Seminar : Corporate Communication Plan
- Attendants : 30 Executives at TGIA Office

Etc.



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## Seminar and Training

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**Retail Business**

- MBK
- Central
- Robinson
- The Mall Group
- Seacon Square
- Etc.

**Healthcare Business**

- Bangkok Hospital
- Nontavej Hospital
- Smitivej Hospital
- BNH Hospital
- Siriraj Hospital
- Churarat Hospital
- Etc.

**Financial Business**

- Kasikorn bank
- Bank of Thailand
- Oamsin Bank
- KrungthaiBank
- Bangkok Bank
- Thai Military Bank
- Etc.

**Education Business**

- Bangkok University
- Sripatum University
- Rangsit University
- Ramkhamhang University
- Burapa University
- Walailuck University
- Durakij Bandit University
- Etc.

**Public Company**

- Easy Buy
- Bangchak Petroleum
- Banpu
- EGCO
- TOT
- CAT Telecom
- Etc.

**Government Sector**

- SME institution
- National Housing Authority
- The Crown Property Bureau
- TAT
- The Institute of Public Relations
- Etc.

**Company Limited**

- True Vision
- Kawasaki Motors
- Mitsubishi Motors
- Toyota Motors
- American Standard
- Finansa Insurance
- Bangkok Insurance
- Epson
- Canon
- Red Bull
- Internet Thailand
- Aberdeen
- N.C.C.
- Etc.

**Hotel Business**

- Novotel
- Kosa Holding
- Patong Bay Garden
- Cape Panwa
- Kata Thani
- DMA Hotel
- Etc.

**Medical Business**

- Sanofi
- Phizer
- Roche
- Wyeth
- Abbot
- Biopharm
- Etc.



**Over 80 International and Local Guest Speakers**



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**Head Office : 12/123 VisionVille 5 Soi Samakki 34 Samakki  
Road Tha-sai Muang Nonthaburi 11000**

**DownTown Office : 17th Floor 55 Wave Place Building Wireless  
Road Lumpini Pathumwan Bangkok 10330 Thailand**

Tel. 662 106 7796

Fax. 662 575 2418

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